

DATA PRIVACY POLICY

Introduction

All the content on this Website www.so.express, including but not limited to the text and images herein and their arrangement, is the property of the SO Express Ltd .

Respecting your privacy rights is important to us. Please read below to understand the purposes for which we process your personal data.

Our Commitment to Privacy

We recognize the critical importance of respecting the privacy and rights of the individuals whose data we collect. We are committed to adhering to all applicable data protection laws and regulations, including the Data Protection Act 2019, to ensure that the personal data we collect is processed in a lawful, fair, and transparent manner.

To better protect your privacy, we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used.

Acceptance of Privacy Policy Terms

Please note that our Privacy Policy applies to the Website www.so.express.

Your usage of this Website constitutes acceptance of this privacy policy and any modifications made to it.

Use of your Personal Information

SO Express uses your personal information to operate this Website and deliver the services you have requested. We may also contact you via surveys to conduct research about your opinion of the current services or potential new services that may be offered. We also keep track of the pages on the Website which are most popular among users in order to determine which services are most used and what users are searching.

We are committed to adhering to all applicable data protection laws and regulations, including the Data Protection Act 2019 and any other relevant regulations, to ensure that the personal data we collect is processed in a lawful, fair, and transparent manner.

We value the privacy and confidentiality of the data entrusted to us and are committed to using it responsibly and ethically. Additionally, the data collected is used to improve our own products, services, and business operations, allowing us to continuously enhance the quality and effectiveness of our business. This enables us to provide optimal services to our clients.

Data Security

To ensure the security of personal data, we implement industry-standard security measures, including but not limited to firewalls, access controls, and regular system updates. These measures are designed to protect the integrity and confidentiality of personal data, and we continuously review and update our security protocols.

However, it's important to note that no method of data transmission over the internet or electronic storage is completely foolproof. Despite our best efforts, there is always a risk of unauthorized access or data breaches due to the inherent vulnerabilities of online communication and information systems. Therefore, while we take appropriate measures to protect personal data, we cannot guarantee absolute security against all potential threats.

In addition to technical measures, we also have strict policies and procedures in place to govern access to personal data, limit data access to authorized personnel only, and ensure that personal data is used only for the purposes for which it was collected.

Deletion of User Information

SO Express places a high premium on data privacy and the processing of data collected through our platform. Users can request for all their information to be deleted from our database through submitting a formal request to info@so.express.

Upon receipt of the request, we shall delete the user's information, including their name, email address and phone number. This deletion shall be conducted within the shortest time possible.

Changes to the Data Privacy Statement

We reserve the right to update or modify this Data Privacy Statement at any time without prior notice to reflect changes in our data privacy practices or to ensure compliance with evolving laws and regulations. Any updates or modifications will be effective upon posting on our website through this Data Privacy Policy.